

OSF HealthCare Teams Up with Star College Athletes

For immediate release

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(Urbana, IL | December 20, 2021) – OSF HealthCare is proud to partner with three well known student athletes in Urbana-Champaign to promote OSF OnCall Urgent Care and OSF HealthCare Medical Group - Pediatrics in Savoy.

College basketball stars Kofi Cockburn and Da'Monte Williams teamed up to say while "monster dunks" or "hitting nothing but net" is easy for them, OSF OnCall Urgent Care is also easy, with 24/7/365 virtual care options and affordable, convenient care for minor illnesses and injuries.

Cockburn and Williams shot these promotional spots while testing the skills of local kids at the Stephens Family YMCA in Champaign, Illinois.

Volleyball star Megan Cooney also got in on the action to remind parents that that when they need someone in their court for support, they can count on OSF Pediatrics.

Cooney joined forces with pediatrician Jaya Wadhawan, M.D., to say whether it's a sports physical or a well check for their kids, parents can get set this winter with OSF Pediatrics.

These lighthearted yet informational promotional spots will start running across the state later this week and will be seen on television, billboards, in print and on digital ads, and the message can also be heard on local radio stations.

Visit osfoncall.org/urgentcare to find a clinic near you or to start a virtual visit. To make an appointment at OSF Medical Group Pediatrics-Savoy, located at 501 North Dunlap Avenue in Savoy, call (217) 560-6300.

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